



Chemical Industry Council of California

December 8, 2006

<<Name>>
<<Company>>
<<Street Address>>
<<City, State>>

Dear <<____>>,

DTSC/CICC JOINT POLLUTION PREVENTION CHALLENGE and RECOGNITION

The California Department of Toxic Substances Control (DTSC) has teamed up with the Chemical Industry Council of California (CICC) to challenge individual chemical industry facilities to voluntarily reduce and/or prevent industrial pollution.

The joint project, which challenges chemical facilities in California to reduce the generation of waste, promotes the **Triple Bottom Line**:

- Good for the environment
- Good for workers, their families, and surrounding communities
- Good for business profitability and competitiveness

CICC and DTSC have been working this past year on a joint pollution prevention challenge. This is the first of its kind. The project, developed in cooperation with CICC members, creates a partnership which can open the door to immeasurable opportunity, where trust is built between regulators and the regulated community. With open communications between DTSC, CICC, and facilities participating in the challenge program, the parties expect to accomplish triple bottom line pollution prevention results.

For this challenge project, pollution prevention is not limited to hazardous waste reduction, but also includes pollutant reduction in other media, such as reductions in air emissions and water contamination. DTSC and CICC will officially recognize facilities that demonstrate significant accomplishments in these areas. You will find more information about the application process and the recognition criteria in the attached documents. DTSC and CICC plan to hold two recognition events: 3rd Qtr 2007, and 3rd Qtr 2008.

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Pollution prevention is a good business decision. Pollution prevention helps businesses cut costs, increase productivity and worker safety, enhance relationship with neighboring communities, while reducing industry's impact on the environment.

Showcase your projects! Have your facility and pollution prevention efforts recognized. Participate in this joint DTSC/CICC challenge project.

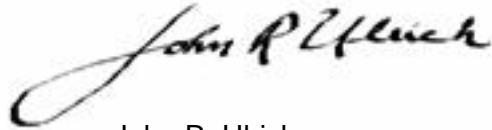
Have questions? Please call DTSC 1-800-700-5854 or visit www.dtsc.ca.gov/PollutionPrevention/index.cfm#Chemical_Industry_Challenge_Project DTSC pollution prevention staff will be happy to answer your questions, assist with your application and visit with you on site if you desire.

You may also call John Ulrich, CICC, (916) 266-0600 or visit www.cicc.org

Sincerely,



Tim Ogburn
Dept. of Toxic Substances Control



John R. Ulrich
Chemical Industry Council of CA